



FOR IMMEDIATE RELEASE

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frox, the creek boutique, raises funds for digital mammography system.

Dunn, N.C. (February 11, 2010) – Thanks to the generosity of frox customers and owners, \$600 was raised to support the Digital Mammography System through this year’s Betsy Johnson Regional Hospital Foundation and Friends Fighting Cancers’ annual fundraising campaign. The boutique held a Special Saturday Shopping Day in which they contributed a percentage of their daily sales. During the one day, numerous frox shoppers purchased clothing and accessories.

“The frox boutique was born out of a desire to give back to the community,” said Mollie Cannady. “ We are very happy to contribute to the needs of the Foundation.”

“The Betsy Johnson Regional Hospital Foundation sincerely appreciates the efforts of the frox boutique for their donation,” said Sharon Stevens, Treasurer for Betsy Johnson Regional Hospital Foundation. “Digital mammography is revolutionizing breast care and will give women in the communities our regional hospital serves the most advanced mammography tool for breast cancer diagnosis right here close to home.”

About the Foundation

As the official charitable organization for Betsy Johnson Regional Hospital, Betsy Johnson Regional Hospital Foundation is committed to keep advanced health care close to home today and for generations to come. For more information, please visit our website at www.bjrh.org.

About the frox boutique

The idea of the frox boutique was born in December 2008 by Melody Price; her husband David, a local dentist; and their children. The boutique is complimented by racks and racks of cute and affordable clothing and accessories for women. It is conveniently located on the Campus of Campbell University at 51 Marshbanks Street in Lillington. Hours: M-F 11 AM to 7 PM and Saturday, 10 AM to 4 PM. For more information visit their website at www.froxboutique.com.

Photo: Left to Right Mollie Cannady, frox boutique; Sharon Stevens, Betsy Johnson Regional Hospital Foundation Treasurer

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